

Annex 2

Partnership activity plan checklist – Application to become a communication partner for the European Elections 2024

1. Sign up to become an organisational partner of the European Parliament on together.eu at <https://together.europarl.europa.eu/organisation/europe>.
2. Create an organisational profile on the partners' page of together.eu at <https://together.eu/partners>. Keep it updated and regularly upload initiatives and campaigns.
3. Display the partnership visual identity with 'Communication Partner for the European Elections 2024' on all communication materials within the framework of this partnership.
4. Submit a partnership activity plan for the 2024 European elections (EE24), which will be aligned with DG COMM's EE24 strategy when communicated to partners.
5. Share your activities, examples of social media posts, and best practices of your communication activities regularly with the Partnerships Team in DG COMM, during and at the end of the partnership.

Other possible activities

6. Share the content of the newsletter the Partnerships Team sends to its networks.
7. Share European Parliament communications materials/campaigns from <https://together.eu/download-centre> on social media (using different formats and languages), at events and with your networks. Edit and personalise those materials and promote this possibility within your networks.
8. Publish and promote your events regularly on together.eu at <https://together.eu/event>.
9. Participate regularly in events organised by the DG COMM Partnerships Team.