# Communication partner for the European Elections 2024



## Index

Logotype - EU emblem	3
Colour versions	_
Language variants	5
Safe Area	6
Typography	7

**EE24 Communication Partnership label** 

**SIGNATURE** 

## Logotype - EU emblem

The emblem works alongside the title as a logo in its own right. They are not to be separated.



Communication Partner for the European Elections 2024

**SIGNATURE** 

#### **Colour versions**

In the negative version of the signature, text is white. In the monochrome version, it remains black together with the EU flag. Negative



Black

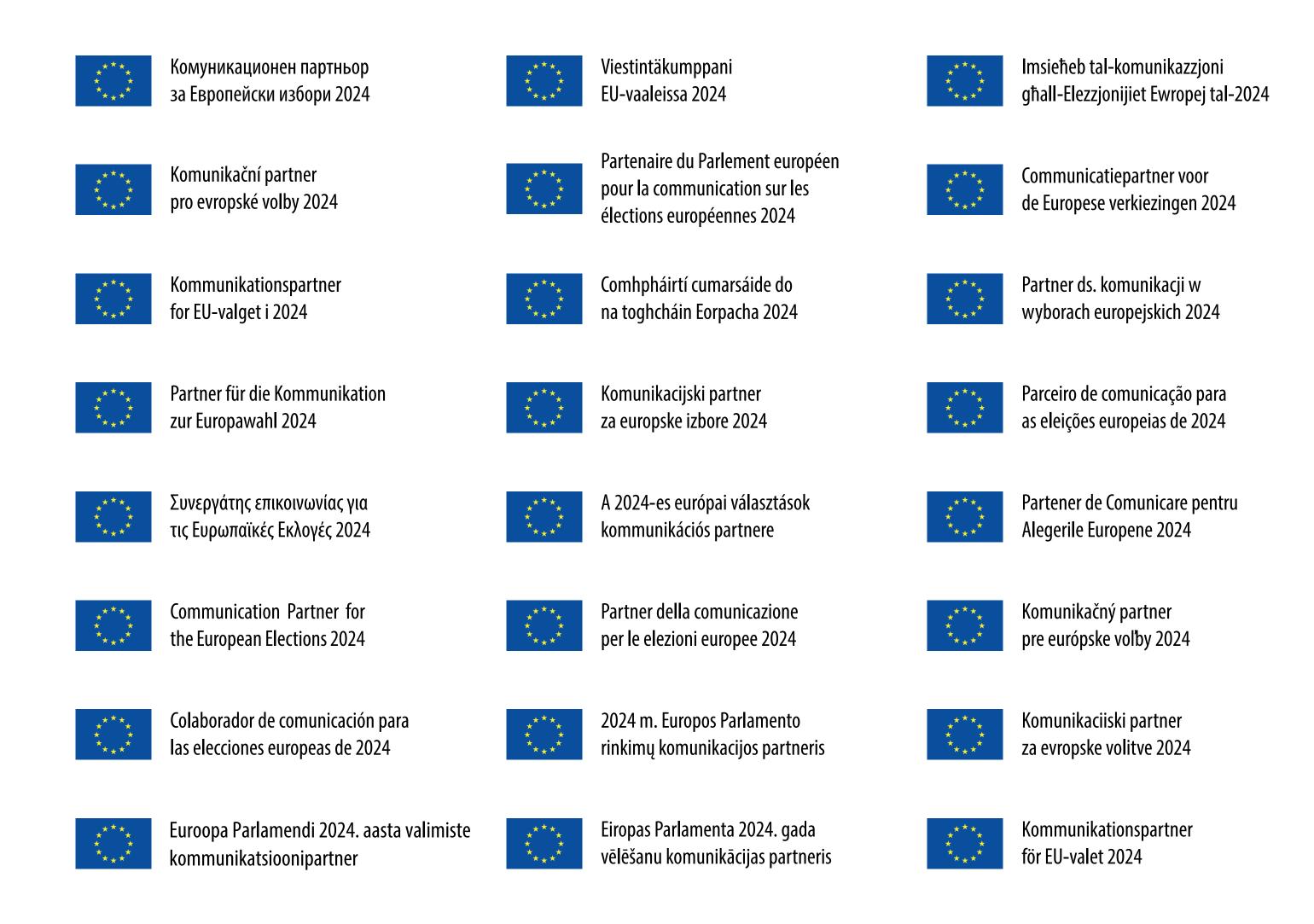


Communication Partner for the European Elections 2024

#### **SIGNATURE**

#### Language variants

The signature has been developed in all the official languages of the EU.



#### **SIGNATURE**

#### **Safe Area**

The signature has been designed on the basis of certain rules of proportion which need to be obeyed at all times. The basic unit of clear space surrounding the signature is taken from the **distance** between the stars circle and the border of the EU flag.

The minimum signature size is determined with reference to the EU flag and the readeability of the text. The text height cannot be smaller than **10mm**.



0mm



Communication Partner for the European Elections 2024

**EE24 Communication Partnership label** 

**SIGNATURE** 

### **Typography**

Myriad Pro typeface is used for the text in its condensed weight. It was chosen for its visual and technical characteristics. Moreover, and covers the Latin, Cyrillic and Greek alphabets.

# Myriad Pro

Condensed

abcdefghijklmnopqrstuvwxz ABCDEFGHIJKLMNOPQRST UVWXZ0123456789