

Communication partner for the European Elections 2024

LABEL SHORT GUIDE



Index

Logotype - EU emblem	3
Colour versions	4
Language variants	5
Safe Area	6
Typography	7

SIGNATURE

Logotype - EU emblem

The emblem works alongside the title as a logo in its own right. They are not to be separated.



Communication Partner for
the European Elections 2024

SIGNATURE

Colour versions

In the negative version of the signature, text is white.
In the monochrome version, it remains black together with the EU flag.

Negative



Communication Partner for
the European Elections 2024

Black



Communication Partner for
the European Elections 2024

SIGNATURE

Language variants

The signature has been developed in all the official languages of the EU.



Комуникационен партньор
за Европейски избори 2024



Viestintäkumppani
EU-vaaleissa 2024



Imsieħeb tal-komunikazzjoni
għall-Elezzjonijiet Ewropej tal-2024



Komunikační partner
pro evropské volby 2024



Partenaire du Parlement européen
pour la communication sur les
élections européennes 2024



Communicatiepartner voor
de Europese verkiezingen 2024



Kommunikationspartner
for EU-valget i 2024



Comhpháirtí cumarsáide do
na toghcháin Eorpacha 2024



Partner ds. komunikacji w
wyborach europejskich 2024



Partner für die Kommunikation
zur Europawahl 2024



Komunikacijski partner
za evropske izbore 2024



Parceiro de comunicação para
as eleições europeias de 2024



Συνεργάτης επικοινωνίας για
τις Ευρωπαϊκές Εκλογές 2024



A 2024-es európai választások
kommunikációs partnere



Partener de Comunicare pentru
Alegerile Europene 2024



Communication Partner for
the European Elections 2024



Partner della comunicazione
per le elezioni europee 2024



Komunikačný partner
pre európske voľby 2024



Colaborador de comunicación para
las elecciones europeas de 2024



2024 m. Europos Parlamento
rinkimų komunikacijos partneris



Komunikaciiski partner
za evropske volitve 2024



Euroopa Parlamendi 2024. aasta valimiste
kommunikatsioonipartner



Eiropas Parlamenta 2024. gada
vēlēšanu komunikācijas partneris



Kommunikationspartner
für EU-valet 2024

SIGNATURE

Safe Area

The signature has been designed on the basis of certain rules of proportion which need to be obeyed at all times. The basic unit of clear space surrounding the signature is taken from the **distance** between the stars circle and the border of the EU flag.

The minimum signature size is determined with reference to the EU flag and the readability of the text. The text height cannot be smaller than **10mm**.



10mm



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SIGNATURE

Typography

Myriad Pro typeface is used for the text in its **condensed** weight. It was chosen for its visual and technical characteristics. Moreover, and covers the Latin, Cyrillic and Greek alphabets.

Myriad Pro

Condensed

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRST
UVWXZ0123456789